



### Facts and Figures

Capital	Helsinki
Population	5,3 million
Area	338,000 sq km (10 % lakes; 68 % forests)
Official languages	Finnish (94 %), Swedish (6 %)
Gross domestic product	€ 179 billion (2007, +4,4 %)
Foreign direct investment	303 companies (2007, +46 %)
Member of the European Union	Since 1995



# Otaniemi Soft Landing Services

Bridging Innovation and Business

In cooperation with:



Otaniemi Marketing  
 Innopoli 2, Tekniikantie 14  
 FIN-02150 Espoo, Finland  
 Tel: +358 (0)9 2517 7440  
 Fax: +358 (0)9 2517 7441  
 E-mail: info@otaniemi.fi  
[www.otaniemi.fi](http://www.otaniemi.fi)



# Otaniemi Soft Landing Services

Bridging Innovation and Business



Otaniemi, located just 15 minutes west of Helsinki, a stone's throw from Nokia's worldwide headquarters, is the leading technology hub in the Nordic countries, featuring a unique mix of world-class research organizations, academic institutions and 600 companies from start-ups to hi-tech multinational corporations operating around a compact 2 kilometer campus. Twice selected by the EU as one of the most innovative regions in Europe, Otaniemi is a community of over 32,000 people with 16,000 students and 16,000 technology professionals offering companies and other organizations a dynamic innovation ecosystem that provides countless possibilities for multidisciplinary collaboration.

## Otaniemi Soft Landing Services

Are you searching for world class business opportunities, technological innovations, R&D partners or new markets? Look no further – Otaniemi Soft Landing Services are a portal to world class technology business. We will assist you while exploring Otaniemi, setting up and expanding your business

### Exploring Otaniemi

- Liaison & information services
- Tailored business visits
- Market analysis
- Entry planning
- Matchmaking
- Office space & facilities
- Business service

### Setting Up

#### Set-Up Services for Organizations

- Business and R&D Partners
- Getting business permits and licenses
- Dealing with Finnish laws & regulations
- Employer-employee relations
- Business launch intelligence services
- Business launch networking & matchmaking services

#### Set-Up Services for Individuals

- Work and residence permits
- Housing search and support
- Assistance in every-day life and household routines
- Job search assistance
- Language skills and social networking

### Expanding your business

- Networking & matchmaking
- Mentoring
- Team building
- Financing advice & facilitation
- Business incubation & acceleration

### We'll bring you into the Otaniemi business and social community...

- A dedicated Case Manager will be your firsthand contact for assistance and taking care of your interests. Additionally, a Personal Business Advisor will analyze your business and team needs in creating the milestone plan.
- The Otaniemi International Network™, consisting of Finnish-international employees, entrepreneurs, researchers, students and families, will warmly welcome you as a member of the international community.
- Tailored matchmaking services will help you find customers and business partners quickly and efficiently
- Our business intelligence partners will

help you to understand the dynamics of the Finnish and neighboring markets, as well as how major Finnish-based anchors select their suppliers.

- Our carefully selected business mentors will take you under their wing and bring you into their business and social circles to speed up your successful adaptation to life in Finland.

As one of our clients describes it:

**“The service was so informative that we don't need to run around for information and contacts anymore.”**

Pu Ran, Project Manager  
BYD Europe

Come visit us - we are here to make you feel at home in Otaniemi. More information on our website [www.otaniemi.fi](http://www.otaniemi.fi)