

OIN NEWS

Winter 2011 / Vol 1 / OIN NEWSLETTER



Please enjoy the new Newsletter!
And remember: All we need is ♥ !

Yours,
Melissa

ps. Thanks Nie Pin for the pics of
snow covered Otaniemi!



EDITORIAL: From the Bird's Nest

The process of adjusting to life in a foreign country is comparable to a bird leaving the comfort of its nest to soar through the skies and taking a leap into the unknown. One must also bear the stress caused by the numerous first encounters with strange phenomena. Sooner or later comes the moment of surprise and realization of being so settled into daily life routines that it actually feels like being at home.

For many this kind of an experience takes place during university studies for the first time. It often leads to a permanent yearning for adventures abroad. Going abroad to work and relocating with family is a totally different story with a much more complex adjustment process. Most often the biggest hurdle is to find a meaningful way for the trailing spouse to contribute to the surrounding society, especially if he or she is looking for professional challenges.

According to Technopolis Online statistics, the Finnish hi-tech start-up scene is at an accelerating pace generating teams that are looking for skills in leadership, finance and technology. This is an opportunity especially for international talent with a profile suitable to that of a CEO, CTO and CFO requirements.

Not only these start-ups but also international, knowledge intensive businesses that establish or expand their operations in Finland face an urgent need for upper management level expertise. Proactive work to attract these companies is done by Otaniemi Marketing in close collaboration with partners like Greater Helsinki Promotion, Invest in Finland and AmCham Finland.



OIN NEWS

Winter 2011 / Vol 1 / OIN NEWSLETTER

In this newsletter you will find stories, links and information on events also related to career development in Finland, be it through finding employment or pursuing an entrepreneurial path. The first link I offer to you is to a survey conducted by Otaniemi Marketing to gather information on the career development needs especially among international professionals who come to Finland as expat spouses:

[Career survey for international professionals](#)

Coming back to the bird's nest metaphor: did you know that Otaniemi is the place from where the video game Angry Birds has taken off to worldwide fame? You can read more about the inventors, Rovio Ltd in this newsletter. We have established an Otaniemi Angry Birds meetup group, see details below on this first gathering around a 46" touch screen.



**We have established
an Otaniemi Angry Birds
meetup group!**

**The first gathering starts
at 3 pm on Friday April 1**

**at the Otaniemi Marketing office in
Innopoli 2 lobby
(Tekniikantie 14)**

**Join us for the Angry Birds April
Fools tournament (not kidding!!)
and register at:**

**[Angry Birds April Fools Meet Up
Registration](#)**

Join the fun!



ENTREPRENEURSHIP!

Want to get started?

Founder2be

WHAT?

Founder2be is a service for people who are interested in start-ups and have at one point or another thought of giving entrepreneurship a try as well. The goal is to help people realize that it is actually quite easy.

FOR WHOM?

With Founder2be anyone looking for a team to take the first step can do so from the comfort of their home, office, a cafe or wherever there is internet access.

WHY?

The motto is: everyone knows something and nobody knows everything. Most successful startups have not been established by solo entrepreneurs but teams of two or three.

Teaming up, getting together around an idea, and just doing it are prerequisites to success. The first step in starting up can be taken without loads of money: financial resources come into the picture when work and refining of an idea has already started.

BY WHOM?

The Founder2be Global Alliance Program is a partnership of organizations sharing the goal of growing startups and supporting entrepreneurship. Through the alliance emerging teams are connected with business development advisors, working space, business service providers, etc.

There is a brief summary at [The founder2be Blog](#) and the launch partners can be found from www.founder2be.com/partners. The program is open to all those who share the passion for the above mentioned goals and in your own city or country you can promote entrepreneurship by becoming an ambassador.

The screenshot shows the Founder2be website interface. At the top, there is a navigation bar with the logo 'founder2be' and tabs for 'People' and 'Ideas'. A search bar is present with fields for 'Username or email' and 'Password', along with a 'Keep me logged in' checkbox and a 'Login' button. A 'Login with Facebook' button is also visible. The main content area features a large heading 'Where founders and ideas meet' with the subtext 'Collaborate on ground-shaking startups and shape the future!'. Below this is a video player showing two people in a meeting. To the right, there is a prominent green button that says 'Join now for FREE'. Below the video, there is a section titled 'Start building your dream team now' with three bullet points: 'Find or be found: Developers, designers, marketers etc. get connected on Founder2be.', 'Realize your ideas. Founder2be is the place to discuss ideas and find the right co-founders.', and 'With top skills, great ideas, and a talented team Founder2be helps you start your startup!'. At the bottom of this section is another green button that says 'Start finding people now'. The footer area is titled 'We are looking for co-founders' and displays a row of six profile cards for 'Peter Marketer', 'samuli Other', 'monty Developer', 'Caro Sales person', 'Aio Developer', and 'mnsaksjar Other'.

ENTREPRENEURSHIP!

Success stories



Congratulations Angry Birds!

Angry Birds from games producer Rovio has been reaping the honours at the Global Mobile Awards in Barcelona. The game took home the best mobile app award as well as the best mobile app on the Apple platform.

Angry Bird by Rovio Mobile has become a worldwide phenomenon and probably the most talked about mobile game in 2010. The game is addictive and fun, definitely the game of the year even though it does isn't revolutionary – it's just great execution of the idea. That's also how Rovio Mobile got started.

In 2003 the team of three students Niklas Hed, Jarno Väkeväinen, and Kim Dikert from Helsinki University of Technology (now Aalto University School of Science of Technology) took part in an HP and Nokia sponsored competition in mobile game development.

The team ended up winning the competition with a real-time multiplayer game called "King of the Cabbage World". It was sold to Digital Chocolate and renamed Mole War, which became the first commercial real-time multiplayer mobile game in the world. This also gave the team the spark to start the company Relude, later renamed as Rovio Mobile.

The story of Rovio success is continuation of the great stories of the work done in gaming in the Otaniemi Technology hub. The fact that we have a cult game go to Hollywood movie in Max Payne

from Remedy Entertainment and now Angry Birds rampage in the app stores on the iPhone and Android speaks plenty about the talent, quality of ideas and drive Otaniemi produces.

With gaming and entertainment expanding into every platform possible currently we hope see more talented startups in entertainment come from places like Aalto Venture Garage (www.aaltovg.com), Laurea Business Ventures and Spinno Enterprise Center (www.spinno.fi). The bar is set high, but then again it's not like it hasn't been done before. For more information Rovio Mobile and Angry Bird go to www.rovio.com

April Fools (no joke!!)

**Angry Birds Meet-up on April 1
at Innopoli 2, Tekniikantie, starting at 3 pm**

Register to play on a 46" touch screen at [Angry Birds April Fools Meet Up Registration](http://www.angrybirds.com/fools)

AaltoES



Congratulations Kristo!

Credit was given where credit was due: the Primus Motor of campus-based entrepreneurship, Kristo Ovaska, winner of ACES Bridge Award!

Read the full story here: http://www.otaniemi.fi/portal/latest_news/?bid=406&vid=1

JOB BOARD!

Are you the one? Make your move!

RIGHTWARE

Rightware prides itself on being the world's leading provider of graphical user interface solution called Kanzi® and continues to serve and further develop Futuremark's Mobile and Embedded benchmarks, including 3DMark®Mobile ES 1.1, 3DMark®Mobile ES 2.0, SPMark® for Symbian, SPMark® for Android, Mirada® and SimulationMark®.

The core team of Rightware is comprised of talented engineers and graphics designers from Futuremark's Mobile and Embedded business unit.



Rightware is recruiting - check out the job postings at <http://www.rightware.com/en/Jobs/>

GREATER HELSINKI PROMOTION

Senior Business Advisor

Greater Helsinki Promotion is looking to strengthen the team with a Senior Business Advisor based in Helsinki. This is a full-time, permanent position that will be filled once the right candidate is found:



<http://www.helsinkibusinesshub.fi/ghp/senior-business-advisor.html>

WANTED! Chief Software Architect

An international privately held company with a unique business approach for the use of social media is seeking an exceptional software architect fluent in Java, Oracle, Linux and various clustering strategies, and passionate about the social media.

We're looking for a stellar performer who will take a hands-on role leading the technology strategy of the company.

For further information please contact melissa.arni-harden(at)otaniemi.fi

PLANMILL

PlanMill is looking for passionate, talented, hands-on Web Developers to join our Tech team.

Our developers are responsible for technical design, functionality and programming of the Internet based business application solutions. We hope you are a problem solver by nature and love staying on top of what's new in the Tech scene. Each experience you'll create, from web to mobile, is done with superior technical quality and setting the user experience first.

We offer you a great opportunity to work on a wide range of exciting technological projects in a fast growing Cloud based business apps arena.

You will work with professional and enthusiastic people in an environment that encourages innovation and collaboration. We have very flat organization structure and open atmosphere. Our culture is about teamwork and having fun together.

PlanMill rewards employees by investing in their professional development and creating an inspiring work environment.



Read more at

http://www.planmill.com/About%20Us/People/Careers?goback=%2Egde_121791_member_45978131

More job ads at:

<http://aaltoes.com/jobs/>

TOWN HALL CAREER MEETING

Otaniemi International Network is a value adding entry point to information and services that enhance social and professional networking of employees, entrepreneurs, researchers, students and their families in Espoo and the Greater Helsinki area.

OTANIEMI[®]
INTERNATIONAL NETWORK



THE AMERICAN
CHAMBER OF COMMERCE
IN FINLAND

TOWN HALL CAREER MEETING

Are you an international looking for a job?
Come to the Town Hall Career Meeting!

VENUE: Design Factory, Betonimiehenkuja 5 C

DATE: Monday, May 23, 2010

TIME: 3:30 – 6:00 PM

Let's join forces to make a change in the Finnish job market!

3:30 PM Registration & Coffee

4:00 PM Welcome

International talent to the Finnish job market – what's the plan, who's behind it and what's it going to take?

- Alexandra Pasternak, AmCham Finland
- Melissa Arni-Hardén, Otaniemi Marketing

4:15 PM Workshop: From Framing the Issue to Finding a Solution

4:50 PM Action points and implications

5:10 PM Networking over refreshments

6:00 PM Event Adjourns

The event is hosted by AmCham Finland and Otaniemi International Network.

Please register by May 16 at
[Town Hall Meeting for International professionals](#)

For further information contact:
Melissa Arni-Hardén

melissa.arni-harden@otaniemi.fi

+358 50 5434 788



Leverage from
the EU
2007-2013



European Union
European Social Fund

EXPAT PROGRAMS!

Welcome to Expat Programs!

“Expat Programs offers what is mostly needed from 3 crucial points of view – they are timely, professional and experienced with a much appreciated twist of empathy and can-do approach.

Highly recommend joining – in fact, I think it should be a requirement before becoming an expat!

It costs less than two lunches a week and brings lots of added value and support”

– a trailing expat coached in 2009

Expat programs is a discussion and solutions forum and acts as a networking platform among members, client companies' HR departments, content creation, the coaches, associations, recruiters and HR educational entities to name a few.

THE BUSINESS MODEL IS A CLASSIC

Members find the support they need, companies protect and increase the ROI of their expat assignments and our collaborators build their own networks and businesses in their chosen niche markets.

Please visit www.expatprograms.com for further details.

Other links to internationals in Finland:

www.internations.org

www.iwch.fi

www.finlandforum.org

www.expat-finland.com

www.iesaf.fi

www.finlandlive.info



FAMILY FUN!

Parent-child networking

WELCOME TO MLL'S INTERCULTURAL MEETING POINT!

We meet every second Friday (odd calendar weeks like 7, 9, 11...) at 10-12 in Sello library Children's department, 1st floor, Game room.

Come and meet new nice people from different cultural backgrounds! Join us in creating a new, homely event for everybody. We share experiences on everyday topics – both in English and Finnish.

You, your family and friends are all warmly welcome!

More information:

liisa.ylikojola@mll.fi or phone 050 570 1760

Please, send your e-mail address, if you like to get current information!

The Mannerheim League for Childwelfare (MLL) is an NGO and membership is open to everyone. It promotes the wellbeing of children and of families with children, increases respect for childhood and seeks to make it more visible, and sees that children's views are taken into account in public decision-making.

MLL is the largest child welfare organization in Finland. It has 92 000 members and 564 local associations throughout the country. The work of these local associations is supported by the League's 13 district organizations.

A service among families with small children are their certified baby-sitters, please read more at:

http://www.mll.fi/en/short_term_child_care_services/



MANNERHEIMIN
LASTENSUOJELULIITTO

FAMILY FUN!

Upcoming Events

Easter traditions in Finland

On Palm Sunday, the children of Orthodox families in southeastern Finland have traditionally gone from door to door to wish their relatives and neighbours God's blessing by whisking blessed willow twigs at them. In return, they are offered candy and sweets. On Easter Sunday, they will get Easter eggs from their relatives.

In western Finland, on the other hand, children of Lutheran families have had a custom of dressing up like witches on Holy Saturday, when evil spirits and witches (called "trulli" in Finnish) were believed to roam around, doing all kinds of mischief. Large bonfires were burnt to dispel them, and this custom is still practised today.

Nowadays these two traditions are mixed quite heedlessly, and little witches whisking willow twigs can be seen toddling around throughout the country on Palm Sunday. In Finland, Easter is a rather secular festival, although the Good Friday and the Monday following the Easter Sunday (called the Second Easter Day) are both public holidays.

On Saturday April 16 we invite families with children (and all young-minded adults who have a sweet tooth for Easter eggs, too!) to Design Factory to prepare for Easter activities. We decorate willow twigs and rehearse the rhyme children chant when whisking willows at neighbors' doors - the Finnish version of "Trick or Treat!" goes like this:

"virvon varvon, tuoreeks terveeks, tulevaks vuodeks, vitsa sulle, palkka mulle"

A free translation of the rhyme is: "With this twig I wish you blessings and good health for next year. You get the twig, I get a treat"

Easter egg hunting & willow twig decorating!

Date:
Saturday, April 16, 2011

Time:
2 pm – 6 pm

Venue:
Design Factory
Betonimiehenkuja 5
Otaniemi

register by April 13 at:

[Easter Family Fun Registration](#)

WELCOME!



AALTO DESIGN FACTORY

Design Factory on March 22th, 2011

Come and see us work in our natural habitat!

**Open Doors at Aalto Design Factory
22.3.2011**

**Place
Aalto Design Factory,
Betonimiehenkuja 5,
Otaniemi, Espoo**

**Check online:
[Open Doors at Aalto Design Factory
22.3.2011](#)**



Check out the new Kafis!

Breakfast at DFfany's continues in the beautifully renovated kitchen of Design Factory – come and have a hearty start to your day!

Every Tuesday and Thursday morning 8 – 10 am at Design Factory Kafis

Coffee, tea, juice, porridge, oven fresh goodies for € 2

The breakfast is open to DF residents and 20 seats are reserved for visitors.

[Pre-register at I'll be joining Breakfast at DFfany's!](#)

WELCOME!

A! **Aalto University
Design Factory**

Have a hearty start to your day!
Breakfast at DFfany's!

AALTO DESIGN FACTORY

Design Factory on April 20th, 2011

PRODUCT DESIGN GALA 2011

Wednesday 20.4.2011

Exhibition open
9:00-17:00

Seminars
12:00, 14:00, 16:00

Place
Aalto Design Factory,
Betonimiehenkuja 5,
Otaniemi, Espoo

Welcome!

PRODUCT DESIGN GALA

The Product Design Gala is an annual seminar celebrating the hard work done during the year. Final results of the interdisciplinary Product Development Project course are featured to the public. In addition to seminar sessions the audience is welcome to get familiar with the teams and take a closer look at the prototypes. The seminar session themes for year 2011 are:

BIG AND BEAUTIFUL 12:00

Sustainability and clever design are becoming increasingly important in large industrial projects. The students have redesigned products that are rarely seen even though vital to our infrastructure.

Projects:

Airflow, WindLift, ROUV, Wheelhouse, Kumma

GETTING PERSONAL 14:00

The best way to make a product usable is to apply simple and intuitive design. However, to maximise the value of products, they must be tailored to our individual tastes and preferences. See six ways to simplify and personalise everyday objects.

Projects:

I See, Smart Mix (TU Graz, Austria), Videbike, Luotu, UniQ, FREEZER

SHARED APPROACH 16:00

As information travels faster and through an increasing number of channels, integration of systems, crowdsourcing, and clear data visualisation is needed to make sense of the overwhelming amount of data. This seminar will introduce some solutions that connect communities and visualise.

Projects:

D-tube, Aether, Megaphone, Good Mill, Firefly

Are you a future sponsor, a future team member, a representative of the media, a friend, anyone? Take your time and enjoy the Gala!



WINTER ARRIVAL TO FINLAND

A Letter from Mrs.N.Joshi

When the pilot of our flight announced the landing to Helsinki-Vantaa airport, I looked out the window. For the first time I saw Finland and she was all dressed in a white wedding gown.

It was beautiful.

But it was the extent of it which I was quite wary of. How was a person coming from the tropics going to live here on a daily basis?

As a few days passed, I saw much more of the Snow I loved. I also experienced really long nights and short days.

It could have been gloomy but then I saw a young girl in her thirties jogging away in spite of all the snow and darkness. Her smile said it all: she was enjoying it as though there was no other day better than this one.

It was at that moment, I felt I understood Finland.

One does not have to wait for the cold and darkness to go and for the light and warmth to come back. True beauty is in the eyes of the beholder.

Beauty in Finland is in plenty.

It is in the snow covered landscape, the young toddlers all over, the spectacular frozen sea and its people, who are confident, poised and extremely courteous.

I am enjoying here as if this were home.

Mrs.N.Joshi

Check the link:

[Birdview of otaniemi from N95 attached to a balloon](#)



OTANIEMI INTERNATIONAL NETWORK

Information and Connections On-line

www.infopankki.fi

www.jollydragon.net

www.visitespoo.fi/tourist_guide

www.selma-net.fi

Otaniemi International Network exists to increase the attractiveness of Espoo, Greater Helsinki Area and Finland in general as a high quality of life environment for working, studying and living. OIN members - both Finns and non-Finns!- share an interest for developing innovations that increase the quality of life among family, friends and colleagues.

OIN is built on respect and support for

- creativity
- connectivity
- collaboration
- concentration and
- “can do” spirit

OIN is also a value adding entry point to information and services that enhance social and professional networking of employees, entrepreneurs, researchers, students and their families in Espoo and the Greater Helsinki area.

Feel free to forward this newsletter to friends and colleagues!

Already over 1000 people have joined the mailing list by registering at:
[I would like to join OIN](#)



OTANIEMI MARKETING

**Tekniikantie 14
FIN-02150 Espoo**

Melissa Arni-Hardén
tel. +358 50 5434 788
melissa.arni-harden@otaniemi.fi

OTANIEMI[™]
INTERNATIONAL NETWORK

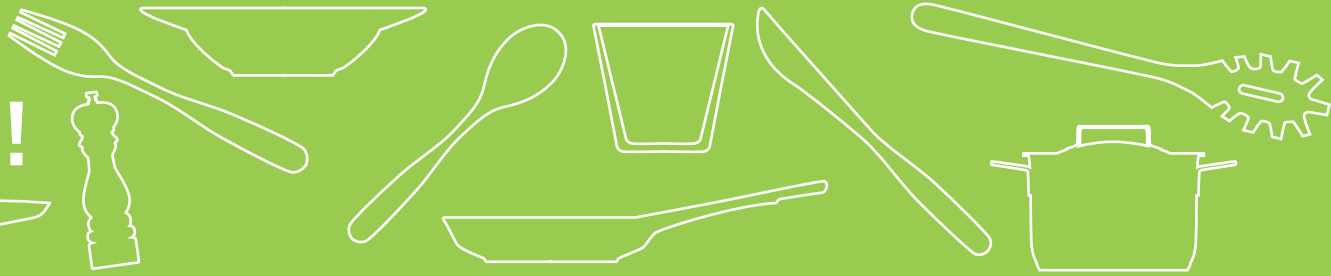


**Leverage from
the EU**
2007-2013



European Union
European Social Fund

FOOD!



OTANIEMI INNOVATION LUNCHLETS – last Friday of every month

Otaniemi Innovation Lunchlets – Last Friday of every month!

Venue

Takes turns in following locations
in Otaniemi: Micronova, Tietotie 3,
Espoo

Time:

12 noon,
ending about 1:30 pm (latest)

Food:

Pizza buffet lunch and refreshments
Served on first-come, first-served
basis

Charge:

Free

The Otaniemi Campus is filled with lots of people with a terrific drive to research, develop and innovate. Contrary to common belief, they also do need to eat. Even more importantly, they need to interact: sit down, talk, exchange ideas and come up with grand plans for making the world a better place.

Personal interaction is a natural need for humans, even for researchers, but the ever increasing pressures at workplace, finding money and streamlining the organizational processes often stifle this need, which results to researchers doing the “in-out” lunch in order to get back to writing the next proposal.

Thus, we have decided to put together an innovation lunchlet THAT SERVES “FREE” FOOD (for the brain as well as the stomach), courtesy by the joint sponsorship of MilliLab, VTT, IEEE AP/ MTT/EDL Society Finland Chapter, Nokia Research Center and Aalto University. OIL gathers about 60 to 130 people depending of the topic.

Our hope is to keep this event as informal as possible and to generate as much discussion as possible; some events may feature power point presentations, others might not; anyone is welcome to present their ideas, or just to talk about something off-topic. The objective is however to generate interactions between scientists and engineers in various disciplines.

You are most welcome!

Timo Karttaavi, Nokia Research Center

Arttu Luukanen, MilliLab & VTT

Micronova - Centre for Micro and Nanotechnology

